



Tennessee Podiatric Medical Association

TENNESSEE FOOT & ANKLE CONFERENCE

VENDOR PROSPECTUS

FRANKLIN MARRIOTT COOL SPRINGS

www.tnpma.org/vendors

SEPT
26-28

TWENTY
24



DEAR INDUSTRY MEMBER

It is my pleasure to invite you to participate in the **Tennessee Foot & Ankle Conference** on **September 26-28, 2024** at the **Franklin Marriott Cool Springs**. The conference has been recognized as the premiere state conference in the Southeast attracting over 200 podiatric physicians and surgeons and 50 podiatric medical assistants at one event.

Exhibiting at the Tennessee Foot & Ankle Conference is your opportunity to increase your company's visibility and build solid business relationships with leaders and decision-makers in not only the Tennessee podiatric medical community but surrounding states as well. **Exhibit space sells out quickly, so we encourage you to register soon.** Booths are reserved on a first come, first assigned basis.

Distinguish yourself from your competition and generate leads through targeted exposure by becoming a sponsor or offering a workshop or cadaver lab at the conference. Breakfast and lunch and learns are your opportunity to elevate your product or service to all physicians. You can also support the educational programming by providing a grant to enhance scientific knowledge and professional skills of attendees.

The information in this prospectus outlines the many opportunities available at the Tennessee Foot & Ankle Conference for industry. The extended breaks allow the physicians to have meaningful exchanges with industry. Attendees are incentivized to visit the vendors throughout the conference to win a variety of prize drawings that we offer.

Should you have any questions, please contact us at 615.353.0046 or info@tnpma.org. We look forward to the opportunity to partner with you at the Tennessee Foot & Ankle Conference.

All my best,

Jeffrey Loveland, DPM, FACFAS
SCIENTIFIC COMMITTEE CHAIRMAN

EXHIBIT HALL LAYOUT

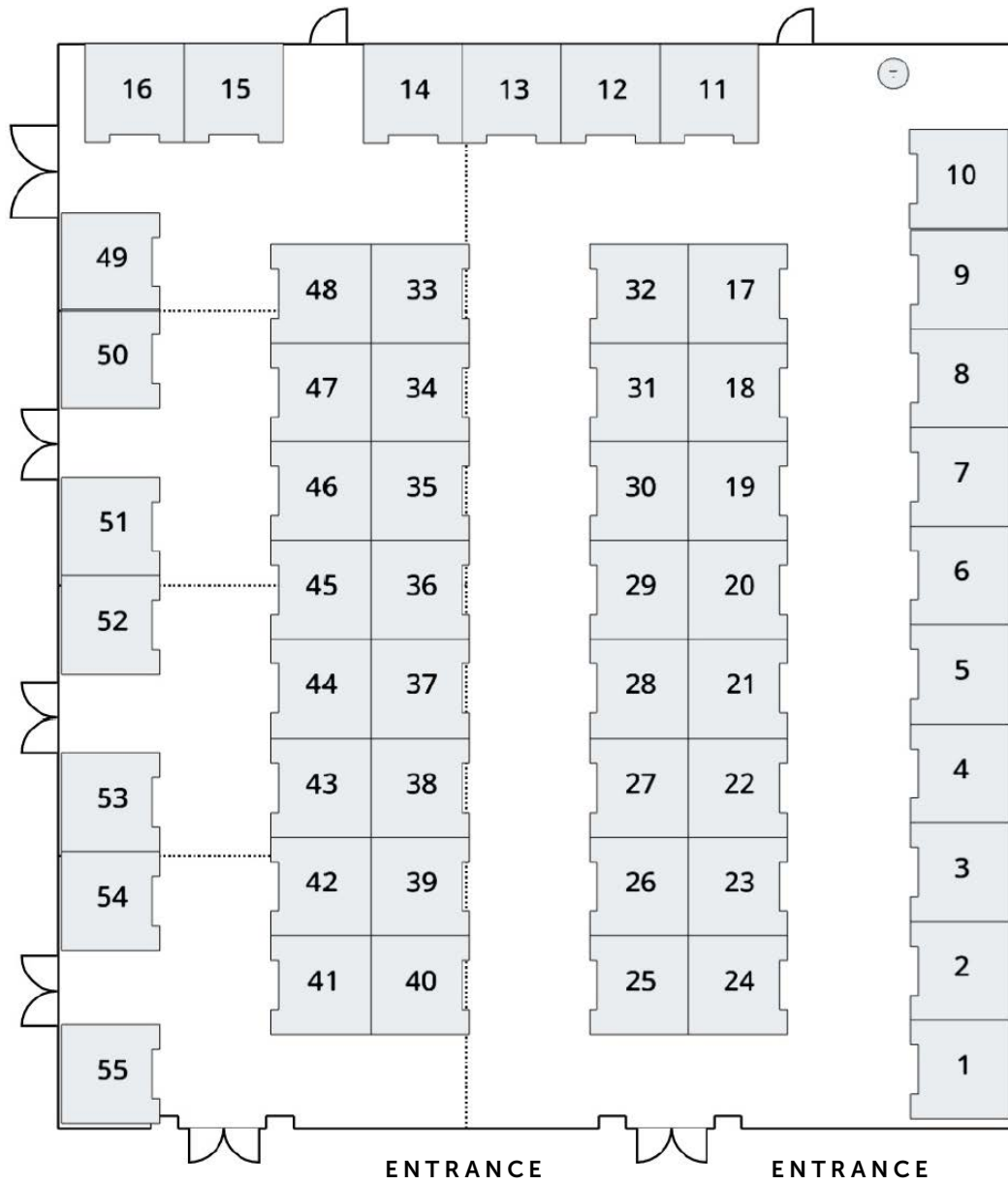


EXHIBIT AND SPONSORSHIP OPPORTUNITIES

EXHIBIT BOOTH — \$2,500

Includes a 6' skirted table with two chairs, pipe, drape, electricity, and pre-and-post conference attendee lists. Space is reserved on a first come, first assigned basis with priority premiere exhibit space given to corporate members and sponsors. Fee does not include breakfast or lunch.

LAB OR WORKSHOP — \$10,000

These popular non-CME industry branded courses offer podiatric physicians and surgeons hands-on opportunities to learn about the latest and greatest medical treatments and surgical techniques. Sponsor will provide instrumentation, all workshop supplies, and staff to conduct the workshop. This is your company's opportunity to highlight your products in an interactive environment. Sponsorship includes a complimentary premiere exhibit space, signage at the conference, and full page advertisement in the conference program guide.

LUNCH & LEARN — \$10,000

Showcase your product or service in a 45-minute presentation to over 200 podiatric physicians and surgeons. Sponsor can place marketing material at the tables. Sponsorship includes a complimentary premier exhibit booth. Don't miss this most highly sought-after opportunity!

TPMA 50th ANNIVERSARY CELEBRATION — \$5,000

Be the most visible sponsor at the conference by sponsoring TPMA's 50th anniversary celebration on Friday night. Attendees will celebrate the occasion with a band, specialty cocktails and food stations, and casino games. Your company will be introduced by the TPMA president as the sponsor and your name will be prominently displayed on signage at the reception and in marketing material. Mingle with attendees throughout the evening to build strong business relationships.

WEDNESDAY TPMA BOARD OF DIRECTORS' DINNER — \$2,000

Welcome board members to the conference by sponsoring the TPMA Board of Directors' dinner on Wednesday night. Sponsorship includes a 15-minute presentation to all board members during the dinner, and recognition in the meeting agenda. Sponsor may include promotional material on the table.

FRIDAY TPMA ANNUAL BUSINESS MEETING — \$2,000

Open the TPMA's annual business meeting with a 5-minute introduction of your company and the products or services that you offer. The sponsor will be introduced by TPMA's President and can place marketing materials at the tables.

WIFI — \$1,500

Promote your company and drive traffic to your booth by sponsoring the WiFi for attendees at the conference. Attendees will be directed to your booth to receive a card with the WiFi password on it.

BADGE HOLDERS OR CONFERENCE BAGS — \$1,500

Be the first and most consistent company seen by meeting attendees. Attendees will wear or carry your logo throughout the conference. Conference bag sponsors may insert one marketing piece in the bag. Sponsor supplies pre-approved badge holders or bags.

IN-BOOTH FOOD OR BEVERAGE STATION — \$1,000 + FOOD/BEVERAGE COSTS (LIMIT 3 PER DAY)

Be the most sought-after booth to visit at the conference! Host a mimosa, bloody mary, or coffee bar or serve warm chocolate-chip cookies or other treats at your booth on Friday or Saturday.

PROGRAM GUIDE FULL PAGE ADVERTISEMENT — \$500

This valuable conference resource is received both digitally and in print by all conference attendees and contains the schedule and other important conference information referenced by attendees throughout the conference.

PENS & NOTEPADS — \$500

Market your company and increase its visibility by sponsoring the conference pens or notepads received by all attendees. Sponsor supplies pens or notepads.

CONFERENCE BAG INSERT — \$250

Promote your company by supplying a promotional item to be placed in the official attendee bags.

DONATE VISIT THE VENDOR GAME PRIZES

You will announce the winner of your prize in the ballroom at the end of the day.

A sign will be displayed next to your prize at the prize table acknowledging that you donated the prize.

Contact TPMA if you are interested in donating a prize.



INTERESTED IN SUPPORTING OUR EDUCATION?

PROVIDE AN EDUCATIONAL GRANT

Educational grants are utilized as a means of enhancing scientific knowledge, professional skills, medical advancement, and delivery of effective health care for the benefit of patients. They are approved and utilized at the sole discretion of Tennessee Podiatric Medical Association for continuing education activities and comply with Council on Podiatric Medical Education (CPME) guidelines. Grant supporters are recognized in the program guide.

Educational grants are negotiated on an individual basis and support the following sessions:

- Workshops
- Cadaver Labs
- General Sessions

EDUCATIONAL GRANTS

CONTACT
TPMA
TO DISCUSS
OPPORTUNITIES

CORPORATE MEMBERSHIP PROGRAM

TPMA extends to industry the opportunity to benefit from the association's leadership, standing, and organization by taking advantage of corporate membership.

As a TPMA corporate member you will benefit from the specific advantages offered in our corporate membership program and your position in the healthcare marketplace will be strengthened. Corporate members have unparalleled access to podiatrists in Tennessee. Supporting podiatric medicine and surgery increases your credibility and positions you as a leader in your product or service area. Industry plays a significant role in the advancement of the practice of the profession. We have much to gain by working together to support Tennessee's podiatric physicians and surgeons. **All of the packages below can be tailored to fit your specific needs. Please contact the TPMA for more information.**

FEATURES	SILVER MEMBERSHIP (\$2,500/YEAR)	GOLD MEMBERSHIP (\$5,000/YEAR)	PLATINUM MEMBERSHIP (\$10,000/YEAR)
Membership list	✓	✓	✓ UNLIMITED ACCESS
Advertisement space in two e-blasts	✓	✓	✓
Half-off exhibit booth at the annual conference		✓	↓ UPGRADED BELOW
Recognition as a corporate member on TPMA's website, including description and logo	✓ SILVER MEMBER DISTINCTION	✓ GOLD MEMBER DISTINCTION	✓ PLATINUM MEMBER DISTINCTION
Link to your website from TPMA's website	✓	✓	✓
Bag insert at the annual conference	✓ 1 INSERT	✓ 2 INSERTS	✓ 2 INSERTS
Full page advertisement in annual conference program guide		✓	✓
Complimentary premier exhibit booth at the annual conference			✓
Non-CME speaking, workshop, or cadaver lab opportunity at the annual conference			✓
Four coordinated social media posts			✓

IMPORTANT VENDOR INFORMATION

HOTEL RESERVATIONS

Franklin Marriott Cool Springs

700 Cool Springs Boulevard
Franklin, TN 37067

RESERVATION OPTIONS

- Call **615.261.6100** and reference the Tennessee Podiatric Medical Association
- **Book online today** — Reservations must be made by September 6, 2024 to secure the discounted rate.

\$189/NIGHT + TAX

Vendors are required to book their hotel stay at the Franklin Marriott Cool Springs under the TPMA room block. No exceptions. A violation of this requirement will result in exhibit and/or sponsorship forfeiture and prohibition from participating in future TPMA events.

EXHIBIT SCHEDULE

We have designated 45-minute breaks for attendees to visit exhibitors as follows:

Friday: 10:00-10:45 AM and 3:00-3:45 PM

Saturday: 10:00-10:45 AM

You are encouraged to have a representative at your booth throughout the conference, not just during the breaks as attendees may visit the exhibit hall outside of the designated break times.

OFFICIAL SERVICE COORDINATOR

Freeman

825 Visco Drive
Nashville, TN 37210
Phone: 800.423.8416

8' x 8' BOOTH PACKAGE

- 8' tall backwall drape
- 3' tall siderail drape
- (1) 6' draped table
- (2) chairs
- (1) wastebasket
- (1) 7"x 44" one-line identification sign

EXHIBIT SERVICES KIT

Review the Exhibit Services Kit at www.tnpma.org/vendors for important conference information.

RULES AND REGULATIONS

HOTEL RESERVATIONS

Exhibitors and sponsors who need hotel accommodations must book at the Franklin Marriott Cool Springs under the Tennessee Podiatric Medical Association room block. Any representative or company who violates this requirement will forfeit their exhibit space and/or sponsorship and will not be allowed to participate in future TPMA conferences or events.

PRODUCTS/SERVICES EXHIBITED

Products or services exhibited or referred to must be those related to the interests and educational values of the Tennessee Podiatric Medical Association ("TPMA") and normally manufactured or supplied by the Exhibitor. Exhibitor may exhibit only those products/ services approved by the TPMA. The TPMA may refuse to accept the Application of any company or person whose display of goods or services is not compatible, in the sole opinion of the TPMA, with the general character and objectives of the TPMA.

TERMS OF PAYMENT

Exhibit space is not reserved until payment is received in full by the TPMA. Exhibit space canceled on or before June 1, 2024 will be refunded all but \$200.00 of the exhibit space fee paid. No refunds will be processed after June 1, 2024. No exceptions. Cancellations must be made by email to the TPMA at info@tnpma.org. Refunds will not be issued to no shows.

NON-COMPETE

Exhibitors and sponsors are prohibited from scheduling receptions, dinners, hospitality suites, social functions, product demonstrations, technical seminars, training sessions or other events for individuals attending the Tennessee Foot & Ankle Conference ("Conference") from September 26, 2024 at 12:00 AM to September 28, 2024 at 12:00 PM without the written consent of the TPMA. Exhibitors and sponsors must send their request by email to the TPMA at info@tnpma.org. The TPMA has sole and absolute discretion to deny any such written request.

FDA REGULATIONS

Exhibitors shall comply with all applicable Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the US may be exhibited only if accompanied by easily visible signs indicating the status of the product.

LIABILITY

The Exhibitor hereby assumes responsibility and agrees to indemnify and defend the TPMA, its officers, members, independent contractors, or staff, and the Franklin Marriott Cool Springs, its respective officers, owners, agents, members, employees, affiliates, parents, insurers, predecessors, successors, or assigns, against claims or expenses arising out of the use of the exhibition premises, unless the damage or injury is due solely to the willful misconduct of the TPMA or the Franklin Marriott Cool Springs. The Exhibitor further waives any and all rights it may have against the TPMA and its respective directors, officers, members, agents, employees, independent contractors and successors, and releases and discharges them from any claim relating to Exhibitor's occupancy and use of the exhibit area, or any part thereof.

RULES AND REGULATIONS

INSURANCE

All property of the Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area. The TPMA and the Franklin Marriott Cool Springs do not provide insurance covering Exhibitor's property, and Exhibitor expressly waives and releases any claim or demand it may have against them by reason of any damage to or loss of property of the Exhibitor.

CANCELLATION

In the event the Conference shall be canceled for any reason whatsoever, then and thereupon the contract for exhibit space with Exhibitor shall be terminated. In such case, the Exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the TPMA will be to return to the Exhibitor their space payment on a pro rata basis after deduction of all conference related costs and expenses incurred by the TPMA through the date of cancellation, in addition to an administrative fee, and overhead charges.

OTHER REGULATIONS

The TPMA shall have the sole authority to interpret and enforce all Rules and Regulations governing Exhibitors at the Conference. Any and all matters not specifically covered herein are subject to decision by the TPMA. These Rules and Regulations may be amended at any time by the TPMA upon written notice to all Exhibitors. Each Exhibitor expressly agrees to be bound by the Rules and Regulations set forth herein and by any amendments thereto adopted by the TPMA from time to time. Any Exhibitor or Exhibitor representative who, in the sole discretion of the TPMA, conducts itself unethically may immediately be dismissed from the conference without refund or other appeal.

VIOLATION OF RULES

Any violation of these Rules and Regulations by Exhibitor may, in the TPMA's sole discretion, result in denial of access to the exhibit area, denial of exhibit space installation, closing or removal of the Exhibitor's exhibit space, and/or prohibition on future participation in the Conference. In the event Exhibitor violates the Rules and Regulations and is prohibited from continued use of the exhibit space, Exhibitor's exhibit space fee, or any portion of it, is nonrefundable.

APPLICABLE LAWS

This contract shall be governed by the laws of the State of Tennessee. Exhibitor shall abide by these Rules and Regulations, as well as any rules or regulations of the venue, and all applicable local, state, and federal laws or other laws, rules and regulations.

SEVERABILITY

Should any part of this contract be found by a court of law to be void, unconstitutional, or unenforceable, the remaining provisions shall remain in full force and effect.

CONTACT US



Tennessee Podiatric Medical Association

Tennessee Podiatric Medical Association

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Saint Paul, MN 55106
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www.tnpma.org